Seat	
No.	

B.B.A. (Semester - IV) (New) (CBCS) Examination Mar/Apr-2018

		ENTREPRENEURSHIP DEVELOPMENT		
Time	: 2½	Hours Max. Marks: 7	70	
Instr	uctio	ons: 1) All questions are compulsory. 2) Figures to the right indicate full marks.		
Q.1	A)	Select correct alternatives: 1) For an entrepreneur, innovation is an important criterion is stated by a) Richard Cantillon	07	
		 2) Drone entrepreneur are a) Adapt new technologies b) Refuge to adopt new changes c) Imitative d) None of these 		
		 3) Intrapreneur is the person who performs their operation a) Independently b) Dependently c) Personal Investment d) Either a & c 		
		 4) After generation of idea what is the next step in promotion of venture? a) Carrying detailed information b) Exploring the opportunities c) SWOT analysis d) All of the above 		
		5) David McClelland put forward as the major determinant of entrepreneurship development. a) Withdrawal of status respect b) Need achievement c) Legitimacy of entrepreneurship d) Minimal security		
		 6) Choose the wrong alternative from the following:- a) Entrepreneurs have a strong desire to achieve b) Entrepreneurs are innovators c) Entrepreneurs take calculated risk d) Entrepreneurs like to work for others 		
		7) Entrepreneurship emerging in areas is called rural entrepreneurship. a) Rural b) Urban c) Slum d) Undeveloped		
Q.1	В)	 State whether following statements true or false: Only a capitalist is the entrepreneur. An economy is the effect for which entrepreneurship is the cause. Financial institutions find men and women entrepreneurs equally worth for advocating funds to them. Rural entrepreneurship precedes rural industrialization. Social entrepreneurship & business entrepreneurship are conceptually same. Availability of capital is the only condition for establishing and running an enterprise. 	07	
		 The basic objective of EDP is to create awareness about enterprises in the country. 		

Q.2	 Write short notes: (Any two) a) Explain government incentives. b) Problems of women entrepreneurship. c) Entrepreneur V/S Intrapreneur. 	14
Q.3	 Write short notes: (Any two) a) Explain various characteristics of an entrepreneur. b) Process of developing competencies. c) Maslow's Need Hierarchy Theory. 	14
Q.4	What is meant by Entrepreneur? Explain it's various functions of an entrepreneur. OR Explain the role of entrepreneurship in Economic Development.	14
Q.5	Define Women Entrepreneur. Explain remedies for women entrepreneurship development.	14
	OR Explain major entrepreneurial competencies.	
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