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| Seat No. | |
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B.B.A. (Semester - I) (Old) (CBCS) Examination Oct/Nov-2019
PRINCIPLES OF MANAGEMENT

Day & Date: Saturday, 09-11-2019
 Time: 03:00 PM To 05:30 PM

Max. Marks: 70

Instructions: 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

Q.1 Fill in the blanks by choosing correct alternatives given below. 14

- 1) Under Black Mouton Managerial grid _____ leadership style is characterized by high people & high task focus.

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|--------------------|----------------------------|
| a) Team Management | b) County club Management |
| c) Task Management | d) Impoverished management |
- 2) A departmentation in a printing press based on operation like composing, proof reading, printing, binding is called _____.

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|----------------------------|--------------------------------|
| a) Product departmentation | b) Customer departmentation |
| c) Process departmentation | d) Territorial departmentation |
- 3) Which of the following feature does not form one of Fayol's 14 Principles of management?

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| a) Order | b) Imitative |
| c) Individualism | d) Esprit de corps |
- 4) The need of planning exist at _____ level of management.

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| a) top | b) middle |
| c) lower | d) All |
- 5) _____ consist of recruiting, selecting, training, and developing people who can contribute to the organized effort.

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| a) controlling | b) organizing |
| c) planning | d) staffing |
- 6) A statement that define the reason or purpose of organization for its existence is referred as _____.

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| a) Mission | b) Values |
| c) Goals | d) Procedure |
- 7) _____ is the right to give orders and power to exact obedience.

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|-------------|-------------------|
| a) Power | b) Authority |
| c) Planning | d) Responsibility |
- 8) Which of the following is not a motivator factor in Herzberg's theory?

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|----------------|-------------------|
| a) Growth | b) Recognition |
| c) Work itself | d) Company policy |
- 9) _____ training is given for new recruits in order to make them familiarize with organization.

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|--------------|----------------|
| a) Induction | b) Skill |
| c) Refresher | d) Promotional |

- 10) _____ is the art of knowing what you want to do and then seeing that it is done in the best and cheapest way.
 - a) Staffing
 - b) Management
 - c) Organizing
 - d) Planning
- 11) In _____ style of leadership, decision making takes less time as the leader need not invite suggestions from subordinates.
 - a) Autocratic
 - b) democratic
 - c) free-rein
 - d) none
- 12) Within Maslow's hierarchy of needs, the need for belonging is associated with _____.
 - a) Safety needs
 - b) social needs
 - c) esteem needs
 - d) physiological needs
- 13) _____ is the primary function of management.
 - a) Organizing
 - b) Directing
 - c) Planning
 - d) Controlling
- 14) _____ level of management is primarily responsible for the daily Supervision of non-managerial personnel.
 - a) Middle
 - b) Lower
 - c) Top
 - d) None

Q.2 Write short notes.

14

- a) Types of Plan
- b) Types of Training

Q.3 Write short notes.

14

- a) Theory 'Z' by William Ouchi
- b) Types of Control

Q.4 Attempt any one of the following questions.

14

State Trait theory of leadership. Explain in detail different leadership styles.

OR

What is departmentaion? State and explain the types of departmentation.

Q.5 Attempt any one of the following questions.

14

What is Motivation? Explain the various financial and non-financial incentives of motivation.

OR

State and Explain the levels of management along with its functions.